

PORT CLEMENTS TOURISM COMMITTEE
Minutes of the regular meeting of the Port Clements Tourism Committee
Thursday, October 10, 2013

Present:

Chair Councillor Matt Gaspar Mayor Wally Cheer
Councillor Ian Gould Angela Mielecki
Deputy Clerk/Treasurer Sharon Ferretti

Chair Matt Gaspar called the meeting to order at 7:20 p.m.

1. ADOPT AGENDA

It was moved by Councillor Gould, seconded by Angela Mielecki to adopt the agenda as presented.

CARRIED

2. DELEGATES

3. MINUTES

M-1-Minutes September 12, 2013

It was moved by Mayor Cheer, seconded by Councillor Gould to adopt the minutes as presented.

CARRIED

4. BUSINESS ARISING FROM THE MINUTES & UNFINISHED BUSINESS

BA-1: Council update

- Golden Spruce Trial – Council to respond; need a second walk through with Sean for clarification.
- Tourists still appearing at museum
- Cost out usable sign structure to be located at museum for tourists when museum closed

It was moved by Councillor Gould, seconded by Mayor Cheer

THAT we forward a rough cost estimate of a usable sign structure to Council for approval.

CARRIED

BA-2-Action Plan – please see attached

5. ORIGINAL CORRESPONDENCE

C-1-Report – Haida Gwaii Tourism August 2013

It was moved by Mayor Cheer, seconded by Councillor Gould

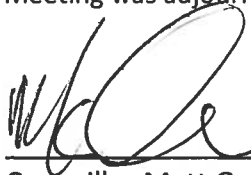
THAT we receive and file the report.

CARRIED


6. NEW BUSINESS

Adjournment

Meeting was adjourned by Councillor Gould at 8:20p.m.



Councillor Matt Gaspar, Chair



Sharon Ferretti, Deputy/Clerk Treasurer

Village Of Port Clements Tourism Committee Action Plan 2013				
#	ITEM	IMMEDIATE ACTION	RESOLVE	
			DONE?	
1	Ground Work done before bring tourists in	Signs drawing people in; maybe place in pull-out spots; locate mostly on highway south of Port to catch people driving in north direction	Wayne Nicol will speak with Nathan Voogd, Area Manager for Roads, for approval before moving ahead on construction.	
2	Port Visitor Center - Fan Tour	-be organized & prepare in a timely manner - choose a day when Yakoun Inn open; treat guests to lunch afterwards - do the paddle; show what else Port has, etc. i.e. Government Dock, Rainbow Wharf	Start to Organize Need to wait until info centres have hired their staff. Set up to do in April/May	Jan 2014 Apr/May
3	Website/Blog	Marilou Shroeder – MIEDS has been doing the Port Clements blog. Successful in terms of interest shown; Tweets & Hits are high numbers.	Councillor Ian Gould will act as coordinator to stay on top of things; he will take it to Mary Lou.	
4	Maze at entrance of Sunset Trail	Need a design Do in increments to keep costs minimal Need to find funding to build; then need funding to maintain.	Wayne Nicol working on design idea. Maybe tie into 100 th Celebration	
5	Golden Spruce Trail	upgrades	Ready in time for 100 th Celebrations	
	ITEM	LONG TERM ACTION		
1	Calendar	Ian Gould and possibly Merewyn Nicol to work on.	Consider doing annually moving forward after 2014 celebrations	
2	Zipline	Possible location: Golden Spruce Trail or The Narrows at Kumdis	\$100,000 to build and train Liability issues Need kayaks, first aid, life jackets, ets.	
4	Google Ad Works/ Twitter	2013	2013	Long Term
5	Port Clements brochures targeting Long Term High End Clients	Langara Fishing Lodge and West Coast Fishing Club-Rick Grange; Rick Borin - Charlotte; West Coast Adventures - Haida	Long Term - 5 years Immediate: Need to redo Port's brochures in time to promote 100 th Anniversary	Long Term 2018