

Minutes of the regular meeting of the Port Clements Tourism Committee held Friday, May 27, 2011 in the Council Chambers

Present

Chair Urs Thomas

Councillor Wally Cheer

Germain Vigneault

Deputy Clerk/Treasurer Sharon Ferretti

Chair Urs Thomas called the meeting to order at 7:42pm.

1. ADOPT AGENDA

ADD BA-4-Canada Day celebrations

It was moved by Councillor Cheer, seconded by Germain Vigneault to adopt the agenda as circulated.

CARRIED

2. DELEGATES

3. MINUTES

M-1- Minutes April 19, 2011

It was moved by Councillor Cheer, seconded by Germain Vigneault to accept the minutes as written.

CARRIED

4. BUSINESS ARISING FROM THE MINUTES & UNFINISHED BUSINESS.

BA-1- Council Update-Councillor Cheer

- NCLGA Conference; impressed with presentations by companies and organizations
- Evident North Coast will experience economic revival
- Which should prove to be a benefit to Port Clements and Tourism as a consequence
- Tourism will be much enhanced
- Ferry fares have been capped
- Resolution to freeze fares, taken to UBCM was over whelmingly endorsed

BA-2- Sunset Park Clean up

- May 28th meet at 10:00 A.M. to get a start on clean up for a few hours
- Clean drain pipes
- Tree laying in middle of access road to beach; railing needs to be repaired
- Organize at a later date something more labour intensive
- Determine locations of signs
- Use 3x3 cedar posts for signs
- Bring shovels, hammers, chain saw & other tools

BA-3- Action Plan

Welcome to Port Clements sign

- Use angle iron for strength
- Blackwater working on completion

Kiosk

- Presentation looks good
- Look at advertising to give businesses more exposure

'Beyond the Pavement' brochure – tabled

'Open for Business' flyer – tabled

Phase 1 & 2 Trails

- 'Towns for Tomorrow' – Councillor Cheer at NCLGA conference complaints were voiced concerning hold up; problem is being sorted out and will be resolved very soon.
- Urs Thomas met with Tracy from Northern BC Tourism; asked about the restructuring of Tourism BC, and Tracy said they are pleased with the changes.

Commercial Advertising Board

- Brent prepared map for trails; 40" w x 8'
- Use board at Bayview Market
- May goes to bottom of Yakoun lake but not at top
- Would like to include Rennel Sound turn off and include basin
- Shows Ian Lake, Cumdis
- Would like to dress up with wildlife pictures, flower pictures, pictures of Yakoun River and add text.
- Add kayak launch
- Garth can print out final map
- Bring map to Council for approval
- Printer may have UV lamination for protection
- Quotes as high as \$800 + for UV resistant plexi glass – as checked on web – company from Ontario
- Urs will touch base with Bev if offer still available to use board.
- Museum better option – more people stop there; parking good; protected

Plant and Tree Species signs on Sunset Trail

- Four tree signs and six plant signs; lamination done? – yes

Solar Lights for Welcome to Port Clements Sign

- Test when signs up

Flora and Fauna Policy

- Diversity of opinion in community
- Concensus will be difficult to reach
- Very contentious issue
- Sunset Park governed by Ministry of Environment and Ministry of Forests
- Policy = Ministry Guidelines maybe
- We use the park by permit ; do not own it
- Policy for any Municipal land that are parks

- Policy should encompass danger issues
- Private property individual decision i.e. old oak trees
- Consultation process – issue posted 30 days
- Consequences made part of policy & enforcement
- Resistance to being directed by government concerning private property
- Port Clements held accountable – bottomline
- Community Park & Heritage Park; end of Mallard St point is Crown Land – beautiful spot for another park. Could access off Water St.
- Maybe apply to Crown to make it a park
- Projection for park between Museum and Doug Daugert's property
- Policy would be for all parks present and future
- Crown Land offered different parcels still open – Barge facility – yes; Property across from Cemetery – yes
- Need purpose of use when approach Crown with proposal
- Councillor Cheer will approach Council at next meeting in June
- Council Terms at UBCM – proposed 4 year terms but voted down and kept at 3 year terms; urban wanted 4 yrs re: election expenses high; rural wanted 3 yrs re: expenses very minimal.

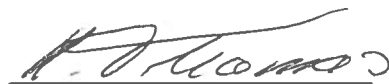
BA-4-Canada Day celebrations

- One day celebration
- Community Hall Organization possibly do beer garden – June 7th meeting
- Help with parade – Tourism Committee want to put in float or be part of Village float?
- If sign ready could use that on back of truck
- Create a banner; promote membership
- Search out a flat bed
- Tabled until next meeting in June

5. ORIGINAL CORRESPONDENCE

6. NEW BUSINESS

Next meeting June 16th at 7:30 p.m. Meeting was adjourned at 9:16pm



Urs Thomas
Chair



Sharon Ferretti
Deputy Clerk/Treasurer