

PORT CLEMENTS TOURISM COMMITTEE

Minutes of the regular meeting of the Port Clements Tourism Committee held Thursday, May 17, 2012 in the Council Chambers

Present:

Chair Mayor Wally Cheer
Councillor Matt Gaspar
Councillor Ian Gould
Councillor Urs Thomas
Betty Stewart
Deputy Clerk/Treasurer Sharon Ferretti

Chair Wally Cheer called the meeting to order at 7:00 p.m.

1. ADOPT AGENDA

It was moved by Councillor Gould, seconded by Betty Stewart to adopt the agenda as amended.
CARRIED

2. DELEGATES

Mayor Andrew Merilees of Masset gave a report concerning a Visitor Center in Masset and hiring a professional Manager to manage the center. The Village of Masset is in the process of re-certifying their Tourism Center. Mayor Merilees extended an invitation to Port Clements to be a part of the Commission for this north end of the island Visitor Center. Mayor Merilees requested a letter of support.

3. BUSINESS ARISING FROM THE MINUTES & UNFINISHED BUSINESS

BA1: Laminated signs for trail – continue with posting the laminated signs on Sunset Trail.

BA2: Action Plan – create new one with top five items.

BA3: Trail Proposal – extension of Sunset Trail – Awaiting for more information re: Farm Grant

BA4: Sunset Park clean-up – plan for in early June; Ian Gould & Matt Gaspar will donate firewood supply; Bear Warning Signs to be verified if still posted.

BA5: Tablet Magazine – Barry W. doing app of the islands that will be available on Blackberry and iPads; Betty Stewart suggested having a DVD available as well. Wayne Nicol to look at Fall 2012.

BA6: Web site – Needs to be updated; Urs & Germain working on Tourism part; Village office staff working on Administration part. Businesses with Business Licences to be on website.

BA7: Bird House Competition and The Great Port Clements Paddle Race prize funding

It was moved by Ian Gould and seconded by Betty Stewart that the Tourism Committee request funding from Council for the prize amounts for the Bird House Competition and The Great Port Clements Paddle Race events being held for Canada Days 2012.

CARRIED

4. ORIGINAL CORRESPONDENCE

C1: MIEDS Social Media report

It was moved by Ian Gould and seconded by Betty Stewart that the MIEDS Social Media report be received and filed.

CARRIED

C2: Email from Betty Stewart – Welcome to Port Clements Brochure & Map Pages
Ian Gould will take edits to Jen and Marilou of MIEDS.

5. NEW BUSINESS

NB1: Lapel pins

It was moved by Ian Gould and seconded by Betty Stewart that we bring to Council to consider a memorial pin for Port Clements anniversary.

CARRIED

NB2: 100th anniversary of naming Port Clements – need to determine if 2014 is actually the anniversary and not 2013; Canada Post may have records. Betty Stewart will look into Federal Government Support funding for community celebration.

NB3: St. Mark's 100th anniversary celebration – combines with Port Clements' naming anniversary. St. Mark's Church needs to be protected as a Heritage Site. St. Mark's Millennium Park needs to be declared as a park.

Meeting was adjourned by Ian Gould at 9:50 p.m.



Mayor Wally Cheer, Acting Chair



Sharon Ferretti, Deputy/Clerk Treasurer