

PORT CLEMENTS TOURISM COMMITTEE
Minutes of the reorganizational meeting of the Port Clements Tourism Committee
Thursday March 03, 2016

Present:

Acting Chair Mayor Ian Gould

Sue Couch

Dale Lore

Deputy Clerk Glenda Saruga

Christine Cunningham

Lorette Smillie

Joan Hein

Kelly Whitney-Squire

Mayor Gould called the meeting to order at 7:00 p.m.

The meeting commenced with Acting Chair Ian Gould expressing that he is happy to sit in as a representative for the Village of Port Clements Council but that he would rather not take the lead.

As Kelly Whitney-Squire has a degree in Tourism it was suggested that she chair the Tourism Committee.

Nominated by Glenda Saruga, Seconded by Joan Hein.

CARRIED

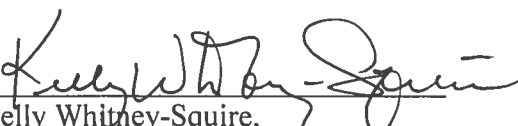
As this was a reorganizational meeting it was kept entirely informal. Each attendee was given the opportunity to provide input and have their ideas discussed.

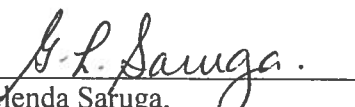
The topics discussed included, but were not limited to the following:

- 2-3 year plan focusing on 2-3 attainable goals rather than many items at once
- Better signage for both Port Clements and nearby attractions
- Development of Golden Spruce Trail extension and maintaining Sunset Trail
- Making the Museum the focal point for tourism and creating better signage for after hours
- Creating a community futures mural
- 3 sided roofed sign at Museum
- Yard clean-up and mowing along Bayview
- Showers and washroom facilities for tourists
- Better village signage – Dyson Corner, Charlene O'Brien - stump replacement
- Advertising: Guide to HG, Northword Magazine and RVing Magazine
- Better brochures for advertising PC and nearby attractions
- Packages from Haida House – local and small businesses, accommodations, attractions
- Funding/grants – Vibrant Communities
- St Marks Church pilot project – Gift Shop

Next meeting set for: To Be Determined

Meeting was informally adjourned at 8:45 pm.


Kelly Whitney-Squire,
Committee Chair


Glenda Saruga,
Deputy Clerk