

## PORT CLEMENTS TOURISM COMMITTEE

### Minutes of the Regular Meeting of the Port Clements Tourism Committee Thursday July 14, 2016 in Council Chambers

#### **Present:**

Kelly Whitney-Squire, Chair  
Joan Hein  
Dale Lore  
Ian Gould

**Call to order:** Meeting called to Order at 7:15 pm

#### **1. Adoption of Agenda:**

Moved by Ian Gould, seconded by Joan Hein that the Tourism Committee adopt the agenda for July 14, 2016. Motion Carried.

#### **2. Minutes:**

Deferred to next meeting.

#### **3. Update: Community Signage**

**3.2. Dyson Entrance Signage:** We have not yet received a proposal from Marg Fennellj. Ben Van Der Beke confirmed that he will not be submitting a proposal. The letter to council asking for a conditional letter of support to approach the Min. of Transportation to determine the process for having the sign installed at the noted entrance was discussed. It was noted that we will need to put out a request for proposals. Further, that the successful bidder would have to be provided funding to begin the work (payable in current fiscal year) with the final payment to come out of next years' budget.

Action: Kelly to forward the letters with amendments to Kim Mushynsky for processing.

Action: Once received, the letter will be sent as an attachment to the covering letter.

**3.12. Highway Signage:** Pursuant to the last meeting's action item, Kelly contacted Germaine Vigneault about fixing the print on the two highway signs; however, he declined the invitation. Subsequently, Jim West Signs was contacted (Prince Rupert) and a quote in the amount of \$520 was provided. The quote and proposed sketch was discussed and it was decided that we should proceed with the work with the changes noted below.

- remove 'asterisks' (2)
- remove silhouette of driftwood at the bottom
- remove 'welcome to...' (this is already on the original signs)
- keep the black border
- keep the sunset orange/yellow colours for the background

Action: Kelly is to contact Kim Mushynsky to make sure we can pay out on the \$520.00 quote and then contact Jim West and ask that he start work on the signage/print. (Update: Kim approved and Jim West confirmed that he would start the work on the 18<sup>th</sup> July.)

#### **4. Update: Blog Development**

Kelly provided the update, noting that she had not been able to speak with Alan Lore about taking over MIEDS blog about Port Clements. Item deferred to a later meeting for further discussion.

Action: Deferred.

## 5. Update: Summer Visitor BBQ

Dale provided the update, noting that he had been unable to get the event organized. It was agreed that the event will have to be deferred to the next season. It was suggested that we have one event held on the BC Day Monday, which falls between two other events, which would potentially draw more visitors.

Action: Deferred.

## 6. Extension: Local Trails Proposed

**6.1. Golden Spruce / Yakoun River Loop:** Discussion on the plan to extend the existing Golden Spruce Trail to include a loop that takes in some of the old growth forest. It was agreed that the letter to Lucy Stefanyk, requesting information on the process should be sent. No amendments noted. No need to update council until we have clear direction on how to proceed. Moved by Joan Hein. Seconded by Dale Lore.

Action: Kelly to forward the letter to Lucy Stefanyk.

**6.2. Yakoun Estuary Boardwalk:** Kelly provided an update on a meeting with Colleen Gellein (Lands Officer) and Larry Duke (Recreation Officer) on the potential to extend the Sunset Trail / Bird Tower trail out into the Yakoun estuary. The recommendation of Colleen and Larry is that the committee go through Recreation & Trails; however, they need to determine the proposed location of the boardwalk in order to determine which legislation must be addressed before proceeding. It was decided that a map of the proposed boardwalk be provided to Larry so he can advise the committee on how to proceed. Dale noted that we would have to work with the Old Massett Band to ensure their support throughout the project/process. It was also noted that the Regional District has a bylaw that restricts motorized boats on the Yakoun River. Moved by Dale Lore. Seconded by Joan Hein.

Action: Kelly to note the proposed boardwalk on an area map and forward to Larry Duke.

## 7. Boardwalk Development / Proposed

Kelly provided three draft letters to the committee for discussion. The purpose of the letters is gain conditional support to approach the Ministry of Transportation on the process and requirements to proceed. Following discussion, it was determined that the proposed boardwalk should run from the Port Clements Museum to the Rainbow Wharf, which fits with the historic use of a boardwalk through the downtown core. It was noted that this is simply a tentative plan that the committee is exploring and this is a research piece at this time. Amendment to revise letter to indicate proposed length of the boardwalk. Motion to forward the letters to council. Moved by Dale Lore. Second by Joan Hein.

Action: Kelly to make the amendments to the letter and forward to Kim for processing.

## 7. Update: Tourism Roadmap / Dr. John Colton

Kelly provided an update, noting that an application to secure funding to cover Dr. Colton's travel expenses (approximately \$23,00) was submitted to the Gwaii Trust. This is an information item only as we are waiting to hear back from the Gwaii Trust. If approved, Kelly will submit the application to the committee for their information/review.

Action: Kelly to report back to the committee as things progress.

## 9. Action Plan: Priorities

- Signage (Dyson & Highway Entrance)
- Shower/Laundry (Gwaii Trust Grant)

- Sunset Trail extension/improvements

**10. Additional Business:**

The following issues were brought up for discussion or noted for future meetings.

- need to promote the mud bog
- add murals to the next agenda

**11. Next meeting:**

Tentatively September 8th at 7:00 pm in council chambers. No meeting scheduled for August as Kelly is away for the month.

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Kelly Whitney-Squire,  
Committee Chair

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Deputy Clerk