

**PORT CLEMENTS TOURISM COMMITTEE**  
**Minutes of the regular meeting of the Port Clements Tourism Committee**  
**Thursday, July 10, 2014**

Present:

Chair Councillor Matt Gaspar	Mayor Wally Cheer
Councillor Ian Gould	Angela Mielecki
Deputy Clerk/Treasurer Sharon Ferretti	

Chair Councillor Gaspar called the meeting to order at 7:00 p.m.

1. ADOPT AGENDA

ADDITIONS: BA-5-BC Day Barbeque

It was moved by Mayor Cheer, seconded by Angela Mielecki to adopt the agenda as amended.

**CARRIED**

2. DELEGATES

3. MINUTES

M-1-Minutes June 12, 2014

It was moved by Angela Mielecki, seconded by Mayor Cheer to adopt the regular meeting minutes as presented.

**CARRIED**

4. BUSINESS ARISING FROM THE MINUTES & UNFINISHED BUSINESS

BA-1- Council update-Mayor Cheer

Nothing to report.

BA-2-Update on July 1<sup>st</sup> Navy Visit

The 'take away' from this event was a "pat on the back for all the volunteers".

BA-3-Lock for St. Mark's church

It was moved by Councillor Gould, seconded by Mayor Cheer

THAT we table this item until 2015.

In favour: 3

Opposed: 1

**CARRIED**

BA-4-Action Plan  
See attached.

BA-5-BC Day Barbeque

Menu items were discussed and it was determined that the purchases for the barbeque would be less than \$500.00. Use of 2-3 barbeques from Angela Mielecki, Mayor Cheer, and the Seniors' if needed. Public Works will be informed of this event to give time for mowing and maintenance if necessary; clean up day of Millennium Park being 10:00 – 12:00p.m., Sunday, July 27<sup>th</sup>. All advertising avenues were discussed with the Committee's blessing for Councillor Gould and Sharon Ferretti create the poster. Councillor Gould committed to getting the posters to the Tourist Info Centres on island as well as the camp grounds. A kids' event/activity to be determined. Parking will be available at the Museum and the Clinic.

5. ORIGINAL CORRESPONDENCE.

6. NEW BUSINESS.

NB-1-Invites to join Tourism Committee

It was moved by Mayor Cheer, seconded by Angela Mielecki

THAT the Chairman send invite letters.

**CARRIED**

NB-2-Ad for 2015 Travel Guide


After some discussion it was determined that the ad costs are beyond our price range.


7. REPORTS & DISCUSSIONS

Sharon – Reported that the Port Clements Fire Department will be absorbing all costs of supplies and groceries used for the June 30<sup>th</sup> Navy barbeque with exception of the oysters.

Adjournment

Meeting was adjourned by Angela Mielecki at 9:47p.m.

  
\_\_\_\_\_  
Councillor Matt Gaspar, Chair

  
\_\_\_\_\_  
Sharon Ferretti, Deputy Clerk/Treasurer

Village Of Port Clements Tourism Committee Action Plan July 2014			
#	ITEM	IMMEDIATE ACTION	RESOLVE
			DONE?
1	Ground Work done before bring tourists in	Signs drawing people in; maybe place in pull-out spots; locate mostly on highway south of Port to catch people driving in north direction	Ensure approvals in place before proceeding with construction. Nathan Voogd, Area Manager for Roads.
3	Website/Blog	Marilou Shroeder – MIEDS has been doing the Port Clements blog. Successful in terms of interest shown; Tweets & Hits are high numbers. Councillor Ian Gould will act as coordinator to stay on top of things; he will take it to Mary Lou. Challenge in getting an individual with available time. Requires a 3-5 paragraph submission + a picture to go with each paragraph.	Councillor Gaspar will contact Alan Lore concerning taking on this task.  Tie in with brochure once work on that in the Fall 2014.
4	Maze at entrance of Sunset Trail	Need a design Do in increments to keep costs minimal Need to find funding to build; then need funding to maintain. *Maybe can hire students	Get a design approved for 2014; move forward 2015. Federal Gov't offering good deal for hiring students *project could take 3 years or so to complete
6	Google Ad Works/ Twitter	-Ian prepared to look into for Centennial -Twitter needs someone on it constantly	
7	Port Clements brochures	New brochure for Port Clements specific for Centennial and/or for general promotional use *Request has been put forward to Council to consider in budget meetings. *Request for ideas from community on facebook	- Get more quotes - Get a design prepped. - Get a quote from Advantage Printers. 3 way fold; 8.5 x 11; 1000/2500/5000 colour copies - Promote Golden Spruce Trail - Link to website + FBook addresses included in brochure. Costs may be covered through MIEDS \$15,000 Community Innovation.
8	Integrate St. Mark's in Centennial	Ian suggested a service be held in August 2014; tie in with music festival and fall fair/farmer's market Service idea cancelled and made into a function.	Tourist Function August 2014 Historical Society interested in doing this task. Have a barbeque day.
9	Tourist Access to St. Mark's	Keypad lock prices range \$95 - \$209 \$300 approved; status of purchase to be determined.	At July 10, 2014's meeting was tabled to 2015.
			FALL 2014 For 2015
			2015